



J. Michael Clára
Salt Lake City School Board
District Two

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16 September 2014

Delivered Via Electronic Mail

Kristi Swett, President
% Board of Education
2256 South King Street
Salt Lake City, Utah 84109

Re: School Board Agenda Request

Dear President Swett,

I am requesting that the issue of renaming **Parkview Elementary**, be placed on the **October 7, 2014** School Board meeting action agenda.

As you are aware, Eagle Scout candidate Erick Olivas (East High student) has spent the last year working on his Eagle Project (he started the process in August 2013) to honor the sacrifice of his neighbor, Army Sgt. Rocky Herrera, who died Aug. 28, 2007, in Afghanistan while serving in Operation Enduring Freedom.

You will also recall that eight months ago, I asked you to place this issue on the agenda of the **March 4, 2014**, School Board meeting. Although you refused to do so, Erick and others nevertheless, spoke during the public comment portion of the meeting (see attached minutes). Following the public remarks, the School Board authorized the formation of “a committee, chaired by the building administrator, for **further input**” as set forth in Administrative Procedures G-16 (see attached procedures).

The next steps as outlined in Administrative Procedures G-16 renaming process:

- c. The committee to rename a school facility will consist of the SCC, with representation from various attendance areas, and students.*
- d. The committee will submit a written recommendation, with supporting rationale, to the superintendent and the board of education.*
- e. The board will consider the committee recommendations and other public input.*
- f. The board of education will make a final decision.*

“Local school boards are the bedrock of our society, yet they are invisible to the public”

Señor Florez –Deseret News

As indicated in my **February 20, 2014**, letter to you, Eric has dutifully and faithfully followed the steps outlined in the district's administrative policy.

Administrative Procedures G-16:

1. Considerations: The name will promote the mission of the district and lend dignity and status to the facility. The following will be considered:

- a. *The name may reflect a logical association with the facility, such as a location or function;*
- b. **The name may be that of a distinguished person who has made an outstanding contribution to the community, state, or nation;**
- c. *The name may be that of a prominent local geographical feature; or*
- d. **Any other name that promotes the mission of the district as determined by the board.**

3. Renaming Process: The process will include opportunities for community input:

- a. **A written petition may be sent to the board of education to consider the renaming of a district facility.**
- b. *The board may send the request to a committee, chaired by the building administrator, for further input.*

I believe that the committee has had sufficient time to perform the task that they were assigned eight months ago. I am now requesting that this item be placed on the agenda for the **October 7th**, School Board meeting so that the Board of Education may deliberate on this most important and vital community desire:

- e. *The board will consider the **committee recommendations** and **other public input**.*
- f. **The board of education will make a final decision.**

Shalom,



J. Michael Clára
Board Member, District 2

cc: Senator Luz Robles
Representative Angela Romero
Councilman Kyle LaMalfa
Commissioner Scott Christensen, BSA
Eagle Scout Candidate Erick Olivas





- c. Policy P-1, Ethical Standards
- d. Policy P-6, Alcohol, Tobacco, or Controlled Substances
- e. Policy P-7, Searches and Inspections – *This item was moved to the Action Agenda.*

B. REQUESTS TO SPEAK

President Swett told the audience that due to the number of individuals requesting to speak to the board, the rules had been suspended so the board could hear from everyone who called. She said individual patrons would be given three minutes, and she briefly read from “Public Comment during Board Business Meetings” as outlined in the Administrative Procedures for Board Policy B-2, School Board Meetings.

1. Erick Olivas, East High School Junior and Eagle Scout candidate, addressed the board on his Eagle Scout Project. He thanked the Superintendent and Board President for inviting him to speak tonight to present his request that Parkview Elementary School be renamed in honor of Army Sergeant Rocky Herrera. He briefly recounted Sgt. Herrera’s story and sacrifice to the country. He told board members Sgt. Herrera had attended Parkview Elementary School and graduated from West High school. He spoke of the contributions the Herrera family has made to the community, and the significance this change would have to the community in recognizing one of their own community members. He outlined the steps he followed including obtaining the support of leaders within the Parkview community, speaking before the Parkview School Community Council and the Glendale Community Council, and obtaining a large number of signatures on a petition to rename the school. He presented the petition to the board. President Swett accepted the petition and said the request would be forwarded to the Parkview Principal to convene a committee for input. The committee will include the School Community Council with broad based representation from the school. The committee will then make a recommendation back to the board regarding the renaming of the school.
2. Jennifer Sanchez addressed the board on the requested Parkview Name Change. She told the board she was the reporter who covered Army Sergeant Rocky Herrera’s story. She said 84% of the students at Parkview are students of color. The Herrera family has a long lineage in Utah and of community service in the Parkview area. She said Sgt. Herrera was a role model, and it would be a fitting tribute to honor the Herrera family for everything they have done for the community. She expressed her support for the name change.
3. Duane Padilla, patron, addressed the board on the Parkview Name Change. On behalf of the Herrera family he said they are touched at the positive reception the proposed name change has received. He said Rocky was a role model for the youth in the area and it would be tremendous for the students in the area to have one of their own to look up to. He thanked the board for listening to Erick Olivas’s request and for their time.
4. Paul Chaves, West High Patron, addressed the board on West High School. He expressed his concern over events occurring within the West High School sports programs and Principal Jacobs lack of solving the problems or even addressing them. He called for the Superintendent to stop protecting the wrong-doing at West High School. He distributed a copy of an email he sent to board members. A copy has been added to the official minutes.



G-16: Administrative Procedures

Naming or Renaming Facilities

REFERENCES

Salt Lake City School Board Policy G-16

DEFINITIONS

Facility/Facilities: Any building, structure, or other real property owned by the Board of Education.

PROCEDURES FOR IMPLEMENTATION

1. **Considerations:** The name will promote the mission of the district and lend dignity and status to the facility. The following will be considered:
 - a. The name may reflect a logical association with the facility, such as a location or function;
 - b. The name may be that of a distinguished person who has made an outstanding contribution to the community, state, or nation;
 - c. The name may be that of a prominent local geographical feature; or
 - d. Any other name that promotes the mission of the district as determined by the board.
2. **Naming process:** The process will include opportunities for community input.
 - a. The facility administrator will chair a committee to recommend a name. The committee to name a school facility will consist of the School Community Council (SCC), with representation from various attendance areas, and students.
 - b. The committee will select, prioritize, and forward three potential names, with supporting rationale, to the superintendent and the board of education.
 - c. The board will consider the committee recommendations and other public input.
 - d. The board of education will make a final selection.
3. **Renaming Process:** The process will include opportunities for community input:
 - a. A written petition may be sent to the board of education to consider the renaming of a district facility.
 - b. The board may send the request to a committee, chaired by the building administrator, for further input.
 - c. The committee to rename a school facility will consist of the SCC, with representation from various attendance areas, and students.
 - d. The committee will submit a written recommendation, with supporting rationale, to the superintendent and the board of education.
 - e. The board will consider the committee recommendations and other public input.
 - f. The board of education will make a final decision.
4. **Facility Plaque:** The district will design and install a plaque for newly named and renamed facilities. The plaque will include the following: The name of the facility; the date the construction contract was awarded; the names of the board members as of the contract award date; the name of the superintendent; the name of the architect; and, the name of the general contractor.
5. **Dedication/Open House:** Newly named or renamed facility may have a formal dedication or informal open house under the direction of the facility administrator. The dedicatory program is a special occasion of importance that will include participation and involvement of the school, community, and the board of education. The board of education and district administration will be notified at least two weeks prior to the dedication/open house.

Non-Discrimination Statement: The Salt Lake City School District does not discriminate on the basis of age, color, disability, gender, gender identity, national origin, pregnancy, race, religion, or sexual orientation in its programs and activities, except where appropriate and allowed by law. The following person has been designated to handle inquiries and complaints regarding prohibited discrimination, harassment, and retaliation: Kathleen Christy, Assistant Superintendent, 440 East 100 South, Salt Lake City, UT 84111, 801-578-8251. You may also contact the Office for Civil Rights, Denver, CO, 303-844-5695.